

WHY HALAL BUSINESS PARK IN B&H?

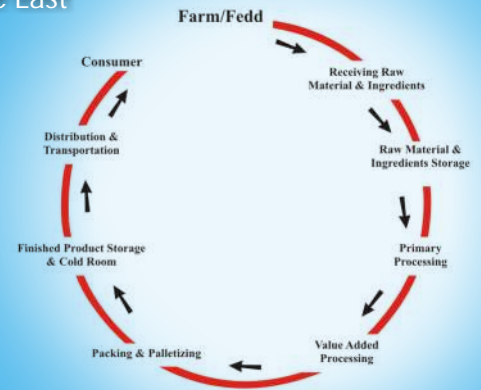
- The tradition of processing food in B&H
- Opportunities for production and supply of high quality raw materials
- Geographical location and transport connections to Europe and the Middle East
- Extensive network of free trade agreements
- Excellent water quality
- European Halal market is estimated at \$67 billion annually
- Number of Muslim population in Europe is 88,794 million

OBJECTIVES

- Offer investors a great opportunity to capitalize on the increasing demand for halal products on the European market,
- Be the leader in satisfying targeted markets needs,
- Develop business conduct based on Halal ethical principles in B&H,
- Set quality standards of international Halal industry,
- Be a catalyst for other halal parks in the country and the region,
- Improve the socio-economic wellbeing of the people in the area and B&H as a whole by creating job and business opportunities, and thus improve quality and standard of living for people in B&H.

ADVANTAGES

- Cheaper infrastructure,
- Fast-track approval for Halal certification and endorsement,
- Guaranteed supply chain for quality raw materials,
- Qualified human resources,
- Strong Islamic and business tradition,
- Concentration of complementary industries,
- Favourable geographic location,
- Favourable land price
- State subsidized employment.



VISION

Become the European hub for halal products and services, offering functional and competitive sustainability of halal contents in the long term.

HALAL BUSINESS PARK in the future

